

MOVING UP

New Position: Chief operating officer, Whitehead Associates Inc.

Hometown: New York

Education: B.A. in psychology and communications. University of Colorado at Boulder, 1984; MBA Duke University Fuqua School of Business, 1990.

What you like most about your new job: Core values are central to the culture at Whitehead Associates. One of my favorite core values is vitality. Vitality encompasses living a rich, full and rewarding life. For me, this means making a difference in people's lives through my work and through my volunteering, while at the same time attending to my well being by exercising and practicing yoga on a regular basis.

Thoughts on your new position: One of my main duties is to put in place the structures and processes that will enable us to grow while maintaining our culture.

Career advice: Balance what you are good at with what you love to do. Balancing the two increases the probability of having a satisfying and rewarding career and life in general. Find or create an organization whose values are intentionally defined, clearly articulated and that match your own. Be open to unexpected possibilities.

First Job: Customer service at Dean Witter Reynolds in the shadows of the World Trade Center.

Personal heroes: I have a long list of everyday people who are my heroes.

Last books read: Professionally, I continue to reread *Good to Great* by Jim Collins. For pleasure, I recently finished *Blink* by Malcolm Gladwell, and



Tom Lane

am just starting *The Once and Future King* by T.H. White.

Person you would most like to meet: All of the spiritual leaders of the major religions to learn their thoughts on hating and killing in their name.

Favorite vacation: Two weeks in Cairns, Australia, followed by a week in Sydney.

Favorite films: *Garden State*, *Crash*, and *The Godfather* (some of which was filmed in my neighborhood)

Favorite Charlotte restaurant: Carpe Diem.

Likes about Charlotte: Just about everything - the people, vitality, opportunity, weather

Dislikes about Charlotte: Very few dislikes. One might be rush hour traffic, but we are no different that anywhere else.

What do you most enjoy doing in your free time: Friends and family, yoga, Duke basketball, Leadership Charlotte or other volunteer activities, movies at the Manor, listening to WFAE and going to the U.S. Whitewater Center.